

### Highway Business

Commercial establishments that serve the traveling public and those that handle bulky products, the movement of which would disrupt normal traffic flow and pedestrian movement in the central commercial and general business areas, should be located out in the fringe areas along major thoroughfares. These establishments should be grouped into functional units on frontage roads providing safe access to thoroughfares.

The development plan designates four areas for Highway Business. Three of these areas are on U. S. 220, one just north of the town limits and the other two south of Biscoe in the vicinity of East Montgomery High School. The fourth area is at the outer edge of the one mile area, on N. C. 24-27 West. Spotty commercial development already exists in these four areas with each establishment having direct access to the busy thoroughfare. This results in congestion and hazardous traffic movements. Development priorities for each of the four areas are as follows:

1. Construct a frontage road for each of the four designated areas, tying together existing establishments. If there is not sufficient room for the frontage road between the thoroughfare and the establishments, develop one at the rear.
2. Require existing establishments to provide adequate off-street parking and loading areas.
3. Concentrate new establishments along existing frontage roads in vacant areas between existing establishments. Require adequate off-street parking and loading areas.
4. Provide attractive fences, landscaping and open space to protect abutting residential areas.

Neighborhood convenience shopping is adequate for the present and near future. As residential growth spreads out into the areas designated on the Development Plan, the need may arise for small convenience shopping units near the center of the larger residential neighborhoods. Two possible long range sites are indicated by red circles on the Development Plan.